

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 10/25/12
- (2) **Name of candidate:** Stephen Markman for Justice & Brian Zahra for Justice
- (3) **Office for which candidate is running:** Supreme Court
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Kristin Keller (Marketing Resource Group)
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

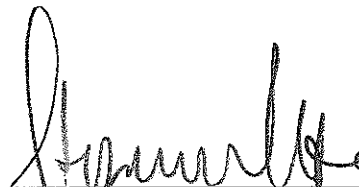
GROSS: \$8,550 NET: 7267.50

WXMI

10/25/12

STATION

DATE



Stephanie Scott, Local Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WXMI

Date:

10/24/12

I, Kristin Keller,being/on behalf of: Stephen Markman and Brian Zahra, a legallyqualified candidate of the non-partisan politicalparty for the office of: Michigan Supreme Courtin the GENERALelection to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	VARIOUS	VARIOUS	CANDIDATE	VARIOUS	1

Total Charges:

\$8550.00 Gross

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Zahra For Justice, PO Box 1392, Okemos, MI, 48805 & Stephen Markman for Justice, P.O. Box, 737, Okemos, 48805

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Zahra For Justice Treasurer Mary Doster - 517.381.2426 -- Stephen Markman for Justice Treasurer Mary Doster 517.381.2426

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/24/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

WXMI-TV

ORDERFlight Dates 10/26/12-11/05/12Order Sep 00:15:00ProductEstimate #Contract / Revision 401893 /Alt Order #Original Date / Revision
10/25/12 10/25/12Agency Com 15%Billing Type CashBilling ContactOrder Type GENERALAdvertiser Markman/R/Jutice SupremeBilling Cycle EOM/EOC225 S Washington Square
Lansing, MI 48933Billing Calendar BROADCASTDemographic A25-54Agency Marketing Resource GroupRev Codes AGY POL CANDBuying ContactSales Office L-GRProduct Codes PL4225 S Washington Square
Lansing, MI 48933Sales Region LocalPriority 02Agency RefAdvertiser RefPrimary Account Executive
Local Political WXMI

Account Executive	Order%	Start Date	End Date
Local Political WXMI	100%		

Order Share 100% Market Value 8550

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	4	\$1,402.50	\$1,650.00	0.00	10/01/12	10/28/12	4	\$1,402.50	\$1,650.00
November 2012	14	\$5,865.00	\$6,900.00	0.00	10/29/12	11/05/12	14	\$5,865.00	\$6,900.00
Totals	18	\$7,267.50	\$8,550.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	17	10/26/12	11/05/12	M-F 5a-9a News M-F 5a-9a News	CM	6-7a (6:00 AM-7:00 AM)	MTWTF--	:30	1	\$150.00	02	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$150.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		3				\$150.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$150.00		0.00			
2	17	10/26/12	11/05/12	M-F Fox 17 News at 6p M-F Fox 17 News at 6p	CM	6p-7p	MTWTF--	:30	1	\$200.00	02	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$200.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		3				\$200.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$200.00		0.00			
3	17	10/26/12	11/05/12	M-F Fox 17 News at 10p M-F Fox 17 News at 10p	CM	10p-11p	MTWTF--	:30	1	\$1,000.00	02	0.00	NM	5	\$5,000.00

Contract / Revision **401893** Flight Dates **10/26/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/25/12/ 10/25/12

Order Sep 00:15:00

Advertiser **Markman/R/Jutice Supreme Product**

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
3	17	10/26/12	11/05/12	M-F Fox 17 News at 10p M-F Fox 17 News at 10p	CM	10p-11p	MTWTF--	:30	1	\$1,000.00	02	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--					1	\$1,000.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					3	\$1,000.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
4	17	10/29/12	11/04/12	Late News (not 10p start) Late News (not 10p start)	CM	1030-1130p (10:30 PM-11:30 PM)	-----S-	:30	1	\$750.00	02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$750.00		0.00			
5	17	10/26/12	10/28/12	Fox News Sunday Fox News Sunday	CM	9a-10a	-----S	:30	1	\$300.00	02	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S					1	\$300.00		0.00			
6	17	10/29/12	11/04/12	Fox 17 News (Su) Su Fox 17 News at 10p	CM	10p-11p	-----S	:30	1	\$750.00	02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					1	\$750.00		0.00			
													Totals	18	\$8,550.00

MPG
MARKETING RESEARCH GROUP
ADVERTISING ORDER

Media Buyer Contact Information
Kristin M. Keller
Ph: (313) 792-2511
kellermmediaconsulting@gmail.com

Flight Dates: 10/26/12 - 11/5/12.

Candidate Network TV										Friday - Sunday October 25 - 28	Monday - Sunday October 29 - November 4	Monday November 5		
DMA	Station	Network	Affiliation	Days	Daypart Start - End	Program Name	Rate: 30 Spot	Rate Type/Class	Spots per Week	Total Gross Cost per Week	Spots per Week	Total Gross Cost per Week	Spots per Week	Total Gross Cost per Week
	Grand Rapids-KWXL	FOX	MON-FRI	8:00 AM	7:00 AM	FOX 17 MORNING NEWS	\$ 150.00	SECTION II	1	\$ 150.00	3	\$ 450.00	1	\$ 150.00
	Grand Rapids-KWXL	FOX	MON-FRI	6:00 PM	7:00 PM	FOX 17 NEWS AT 6:00	\$ 200.00	SECTION II	1	\$ 200.00	3	\$ 600.00	1	\$ 200.00
	Grand Rapids-KWXL	FOX	MON-FRI	10:00 PM	11:00 PM	FOX 17 News @ Ten	\$ 1,000.00	SECTION II	1	\$ 1,000.00	3	\$ 3,000.00	1	\$ 1,000.00
	Grand Rapids-KWXL	FOX	SAT	11:00 PM	12:00 AM	FOX 17 News @ Ten	\$ 750.00	SECTION II	1	\$ -	1	\$ 750.00	1	\$ -
	Grand Rapids-KWXL	FOX	SUN	9:00 AM	10:00 AM	FOX NEWS SUNDAY	\$ 300.00	SECTION II	1	\$ 300.00	1	\$ -	1	\$ -
	Grand Rapids-KWXL	FOX	SUN	10:00 PM	11:00 PM	FOX 17 News @ Ten	\$ 750.00	SECTION II	1	\$ -	1	\$ 750.00	1	\$ -
	KWXL Total						4		4	\$ 1,650.00	11	\$ 5,550.00	3	\$ 1,350.00

NET TOTAL COST \$ 7,267.50

45197

Marketing Resource Group, Inc.

225 South Washington Square
Lansing, MI 48933
517-372-4400ROYAL ALLIANCE
A SUNAMERICA COMPANY
JPMORGAN CHASE BANK, N.A.
COLUMBUS, OHIO 43271
25-80-4402007 (2) New! Check Fraud
Prevention for Business

45197

PAY Seven Thousand Two Hundred Sixty Seven & 50/100 Dollars

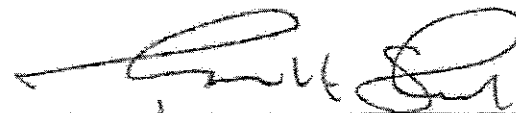
TO THE
ORDER OF

DATE

AMOUNT

10/24/12

\$7,267.50

WXMI
3117 Plaza, N.E.
Grand Rapids, MI 49525

AUTHORIZED SIGNATURE

12-MJZ-900

Security Features. Details on back.

⑈045197⑈ ⑆044000804⑆ 8902011003418⑈

Marketing Resource Group, Inc.

45197

Paid to:
WXMICk#:
45197Date:
10/24/12Ck Amt:
\$7,267.50

12-MJZ-900

Invoice: Date:
102412-139 10/24/12Amt Paid:
\$7,267.50

C# 401893

Marketing Resource Group, Inc.

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